

YOUTH
C:LAB

Project Co-Leads



Citi Foundation

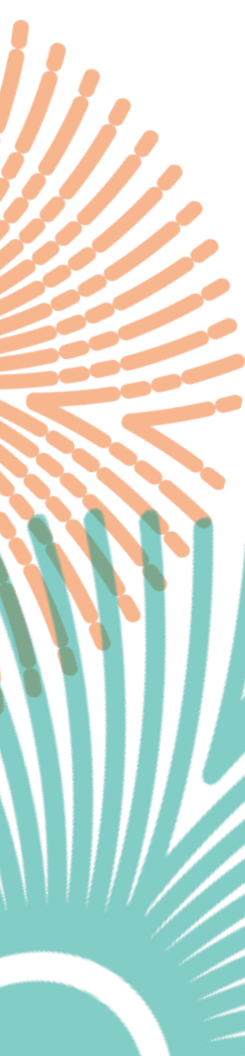


SUMMIT 2024

Philippines



Concept Note





Background

The 2030 Agenda for Sustainable Development recognizes the significant role of youth in achieving the Sustainable Development Goals (SDGs) and calls for action against the challenges young people face that limit their economic, social, and political inclusion. Today, young people are connected, creative, informed, and persuasive. They are responding to today's challenges with innovative approaches, contributing fresh ideas, creating the world they want, and driving human development for themselves and their communities.

With more than 600 million young people aged 15-24, making up about 60% of the world's youth population, the challenge for the region's countries is to provide decent employment opportunities for young people, including self-employment and entrepreneurship. Incidentally, influenced by economic globalization, digitalization, climate change, and other pertinent drivers, the landscape of future work is fast changing, which offers ample opportunities for rising entrepreneurship generating work, inclusive growth, and socio-economic empowerment.

About Youth Co:Lab

Co-created in 2017 by the United Nations Development Programme (UNDP) and the Citi Foundation, Youth Co:Lab aims to establish a common agenda for Asia-Pacific countries to invest in and empower youth to accelerate the implementation of the Sustainable Development Goals (SDGs) through leadership, social innovation, and entrepreneurship. By developing 21st-century skills and catalyzing and sustaining youth-led start-ups and social enterprises across the region, Youth Co:Lab is positioning young people front and centre to solve the region's most pressing challenges. In addition to supporting youth entrepreneurship, Youth Co:Lab also works closely with multiple stakeholders across the region, including governments, civil society and the private sector, to strengthen the entrepreneurship ecosystem and policy support to enable young people to take the lead on new solutions that will help meet the SDGs.

Story and Impact

Since 2017, Youth Co:Lab has supported young entrepreneurs and youth with aspirations to start their businesses in 28 countries and territories across Asia-Pacific. The national dialogues, regional summits and social innovation challenges have reached over 280,300 participants. The initiative has benefitted over 19,000 young aspiring and existing social entrepreneurs and helped launch or improve over 2,600 youth-led social enterprises. Youth Co:Lab has established transformative partnerships with over 210 key ecosystem players through its Youth Empowerment Alliance and built the





capacity of more than 50 entrepreneur support organisations (ESOs) to make their services more inclusive for young entrepreneurs.

Building on past successes and learnings, Youth Co:Lab plans to deepen engagement in existing markets in 28 countries and territories across the region, namely Australia, Bangladesh, Bhutan, Brunei Darussalam, Cambodia, China, Fiji, Hong Kong SAR, India, Indonesia, Japan, Lao PDR, Malaysia, Maldives, Micronesia, Nepal, New Zealand, Pakistan, Papua New Guinea, the Philippines, the Republic of Korea, Samoa, Singapore, Solomon Islands, Sri Lanka, Thailand, Timor-Leste, Vanuatu, and Viet Nam. The programme highlights diversity and inclusion by scaling up outreach to marginalized groups, deepening mentorship and capacity development through the Springboard Programme and its pillars like the Springboard Elevate programme, a fellowship to support young entrepreneurs representing or working with underrepresented communities to multiply their impact in their community, country, and beyond.

Approach to Youth Empowerment

To deliver Youth Empowerment means adopting an integrated approach to strengthen individual and institutional capabilities while building an enabling environment that promotes young people's agency in shaping tomorrow's world and achieving the SDGs.


Our approach is three-pronged: it works at the downstream by directly supporting young people, mid-stream by strengthening connections and collaborations with ecosystem partners, and at the upstream level by promoting youth empowering policies and regulatory environments with governments.

Youth Co:Lab Summit 2024

Held at the Asian Development Bank (ADB) Headquarters in Manila, Philippines, from 26 – 28 June 2024, The Youth Co:Lab Summit by UNDP and Citi Foundation is organized together with ADB and the Department of Trade and Industry Philippines (DTI); in partnership with the United Nations Economic and Social Commission for Asia and the Pacific (ESCAP), the International Labour Organization (ILO), the Aspen Network of Development Entrepreneurs (ANDE), CVC Capital Partners, the Commonwealth Secretariat (CWS), EY, The Islamic Development Bank (IsDB), the Spark Project, and the Local Government Unit of Quezon City, Philippines.

The Summit will serve as a key milestone for the regional youth empowerment agenda by positioning young people and their innovative ideas, front and centre to solve the region's most pressing challenge and to strengthen the entrepreneurship systems across the Asia Pacific region.





It will convene over 200 participants and serve as an avenue for collaboration, knowledge, and idea sharing between Youth Co:Lab, young social entrepreneurs, governments, entrepreneur support organizations (ESOs), development partners, and youth community organizations to continue creating transformative solutions and building a more just and sustainable global future.


Theme and Objectives

The 2024 Summit theme of Inclusive Entrepreneurship will highlight the role and power of young people and their enterprises from different backgrounds, bringing services and products to underserved groups to continue contributing to sustainable and equitable economic development. It will also celebrate the collaboration among Youth Co:Lab and its youth empowerment partners to continue to create an enabling environment for youth-led businesses.

This year, giving emphasis to a just transition for environmental sustainability through creating a green economy that is fair and inclusive and acknowledging the significant consequences of climate change and environmental deterioration, including lower productivity, unemployment, and greater inequality, the Summit will highlight youth solutions for greener, more resilient, and climate-neutral societies that also generate decent work opportunities for all. This transition is crucial for the most vulnerable, including young people.

Overall, the Summit will be a space to promote inclusivity in entrepreneurship and support climate solutions and initiatives led by young entrepreneurs with a nexus on leveraging young people's digital skills and advancing the principles of diversity, equity, and inclusion (DEI), which are essential to the agenda of leaving no one behind.

The objectives of the Summit are to:

- Provide a regional platform for young social entrepreneurs across the Asia-Pacific region.
 - Foster knowledge and idea exchanges between individuals and partners by providing opportunities for networking and collaboration.
 - Inspire, engage, and generate platforms of action for youth participants to strengthen Youth in Action further.
 - Discuss key trends and new evidence that are shaping the youth entrepreneurship ecosystem and examine how policymakers can strengthen and future-proof youth entrepreneurship ecosystems across the region.
 - Identify and inaugurate collaborative initiatives to further strengthen initiatives for inclusive youth entrepreneurship.
 - Reflect on Youth Co:Lab activities in 2023 and 2024 and plan for 2024-2025.
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Summit Agenda and Outcomes

Wednesday, 26 June 2024

Before the main Youth Co:Lab Summit 2024 kicks off, the Pre-Forum will feature tailored sessions and activities catering to key stakeholders.

Young people, UNDP, Citi Foundation, policymakers, youth empowerment alliance partners, and the social entrepreneur community are set to participate in curated parallel sessions. These sessions are an immersive experience that enhances capacity and personal development through hands-on workshops and engaging activities. They are designed to address specific conversation agendas, fostering community bonds.

Thursday, 27 June 2024

The Main Summit Day 1 starts with a focus on sparking inspiration and fostering learning opportunities.

Co-leading partners will open the day with their remarks, setting the stage for a series of keynote speeches and plenaries on Summit 2024's core themes. These discussions will cover youth in action for Sustainable Development Goals and impactful and inclusive stories of the journeys of our entrepreneurial alumni.

Sessions will explore ways to incorporate an intersectional approach into entrepreneurship support programmes and provide actionable recommendations to guide programmatic efforts on inclusive youth entrepreneurship. The day will cap off with a "Cultural Night," during which delegates will experience Filipino culture and share their cultural expressions.

Friday, 28 June 2024

The final day, Main Summit Day 2, centres on actionable steps and collaborative efforts.

Day 2 is a call to action, where conversations on idea implementation and partnership building take centre stage. The day is geared toward letting youth action take centre stage and fostering alliances. It's not just about discussing ideas; it's about turning inspiration into tangible initiatives.

The culmination of Day 2 will be marked by closing remarks from our co-leading partners and the esteemed leadership of Youth Co:Lab. The day will not be a mere event but creating opportunities for collective energy and shared insights to drive us forward into a future filled with endless possibilities, empowering an inclusive youth entrepreneurship ecosystem.



Agenda

Pre Summit Day - 26 June 2024

10:00 – 10:15 (15 mins)	Opening remarks Venue: ADB, Auditorium Halls 1-3				
10:15 – 11:30 (75 mins)	Looking back, moving forward: Reflecting on Youth Co:Lab Venue: ADB, Auditorium Halls 1-3				
11:30 – 12:00 (30 mins)	Youth Co:Lab Summit Rundown Venue: ADB, Auditorium Halls 1-3				
12:00 – 13:30 (90 mins)	Networking Lunch Venue: ADB, Podium and Haven				
13:30 – 14:45 (75 Mins)	Youth Welcome & Pitch Clinic Session Venue: ADB, Innovation Hub	Strategic Intelligence Hub Session Venue: ADB, Auditorium 1	YEA Session Venue: ADB, Auditorium 2	UNDP Sesion Venue: ADB, Auditorium 3	Citi Meeting Venue: ADB, Meeting Room 1D201
14:45 – 15:00 (15 mins)	Networking Break				
15:00 – 16:30 (90 mins)	YSE Storytelling and Pitching Rehearsal Session Venue: ADB, Innovation Hub	Strategic Intelligence Hub Policy Den: Designing Policies for Inclusive Green Entrepreneurship Venue: ADB, Auditorium 1	UNDP-Citi-YEA Session Fostering Scalable Inclusive Entrepreneurship Through Collaborative Dialogues Venue: ADB, Auditorium 3		
16:30 – 18:00 (90 mins)	Closing and travel to the dinner venue				
18:00 – 20:00 (120 mins)	Forward from Failure Night Venue: Citadines Millenium Hotel Ortigas Multifunction Room				

Main Summit Day 1 - 27 June 2024

10:00 – 11:00 (60 mins)	Opening remarks Venue: ADB, Auditorium Halls 1-3		
11:00 – 12:00 (60 mins)	Youth Co:Lab Talks Venue: ADB, Auditorium Halls 1-3		
12:00 – 13:30 (90 mins)	Networking Lunch Venue: ADB, Podium and Haven		
13:30 – 15:00 (90 Mins)	Strategic Intelligence Hub Session – Future Proofing Entrepreneurship Venue: ADB, Auditorium 1	Future Forward: Youth Skills for Regenerative Entrepreneurship Venue: ADB, Auditorium 2	Cultivating the Future: Youth-led Innovation for Climate and Food Security Venue: ADB, Auditorium 3
15:00 – 15:45 (45 mins)	Networking Break		
15:45 – 16:45 (60 mins)	From Margins to Mainstream: Inclusive Entrepreneurship in Asia and the Pacific Venue: ADB, Auditorium Halls 1-3		
16:45 – 17:00 (15 mins)	Short break		
17:00 – 19:00 (120 mins)	Philippine Cultural Night Venue: ADB, Staff Hub		

Main Summit Day 2 - 28 June 2024

10:00 – 12:00 (120 mins)	Youth Co:Lab Regional Demo Day Venue: ADB, Auditorium Halls 1-3
12:00 – 13:30 (90 mins)	Networking Lunch Venue: ADB, Podium and Haven
13:30 – 14:30 (60 mins)	Closing Remarks Venue: ADB, Auditorium Halls 1-3

Connect and collaborate with us!

Together, let's advance inclusive entrepreneurship, create sustainable solutions, and make a lasting impact across Asia and the Pacific.

Contact Information

Savinda Ranathunga

Regional Youth Portfolio Manager

Email: savinda.ranathunga@undp.org

Kate Garcia

Communications and Events Management Specialist

Email: kate.garcia@undp.org

Social Media Handles

Facebook: @YouthCoLab

Instagram: @youthcolab

Twitter: @YouthCoLab

LinkedIn: [linkedin.com/company/youth-co-lab](https://www.linkedin.com/company/youth-co-lab)

Website: www.youthcolab.org

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